



3rd ESFRI RIs-EOSC
Workshop

#ESFRIshapesEOSC

Workshop Evaluation Report & Attendance Statistics

What does EOSC bring to RI users?

25-26 January 2022



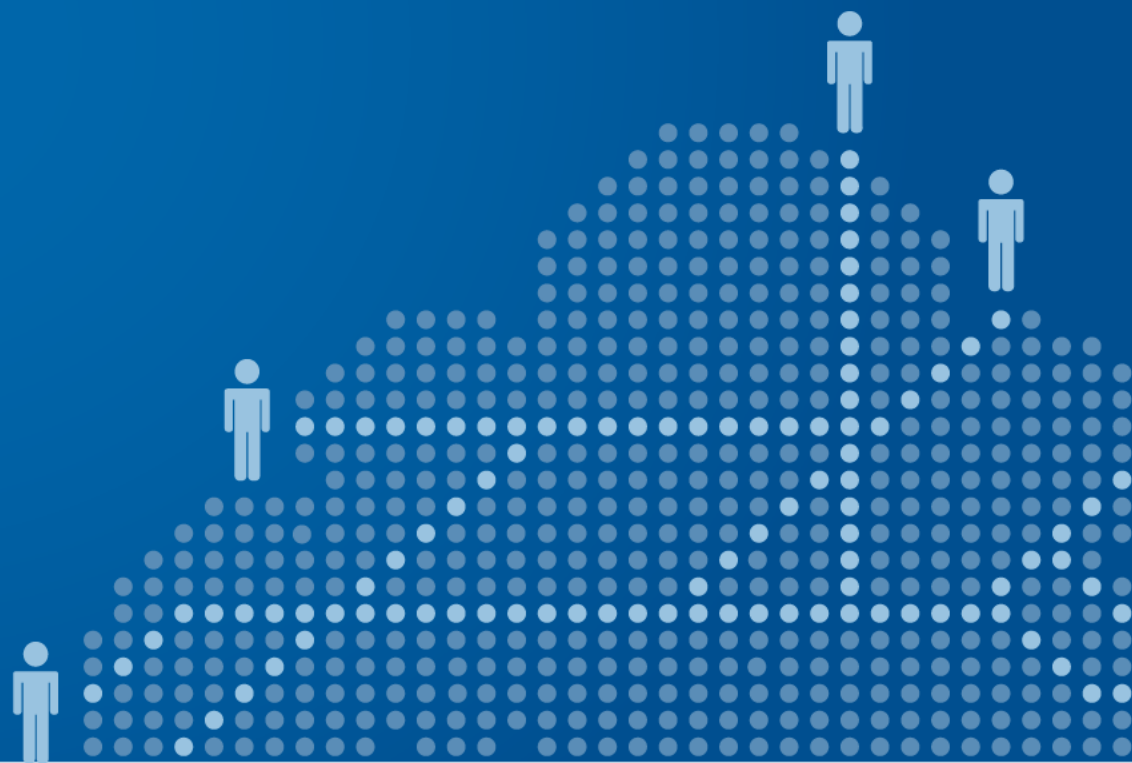


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Attendance Report



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- **Registered attendees**
596 (website registration)
- **Unique Viewers (Zoom)**
388 (Day 1)
226 (Day 2)

Registrants statistics

- 139 EOSC users
- 128 ESFRI RI/Project/Landmark Representatives
- 67 EOSC providers
- 66 Policy makers/Funders
- 38 EOSC developers
- 24 ESFRI Delegates
- 218 Other





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Interaction via sli.do



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sli.do Participation (Days 1&2)

161 active sli.do users

196 participants joined the sli.do room



 Active users	
161	
Engagement score	1773
Engagement per user	11



- **No of questions/comments**
50 (Day 1)
53 (Day 2)
- **Reaction to questions/comments**
192 likes (Day 1)
200 likes (Day 2)

A screenshot of a social media analytics box. It features a question mark icon in a speech bubble, followed by the text 'Questions' and the number '103'. Below this, there are two rows of data: 'Likes / dislikes' with the value '392 / 0', and 'Anonymous rate' with the value '57%'.

Questions	103
Likes / dislikes	392 / 0
Anonymous rate	57%

Most liked comment (17 likes)

“Help navigating the myriad of services by providing helpers to answer the question “is this service available/appropriate for me?” as quickly as possible.”

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sli.do Polls (Days 1&2)



Poll votes
1278

Polls created **13**

Votes per poll **98**

Evaluation results

- How did you learn about this event?
63% Email, 15% ESFRI website, 10% Social Media
- Do you think that this event achieved its goals?
90% Agree
- How satisfied are you with the scope and content of the sessions offered? **89% Satisfied**
- Were the sessions right for your level of knowledge about the RIs ecosystem? **4/5 stars**





Evaluation results (2)

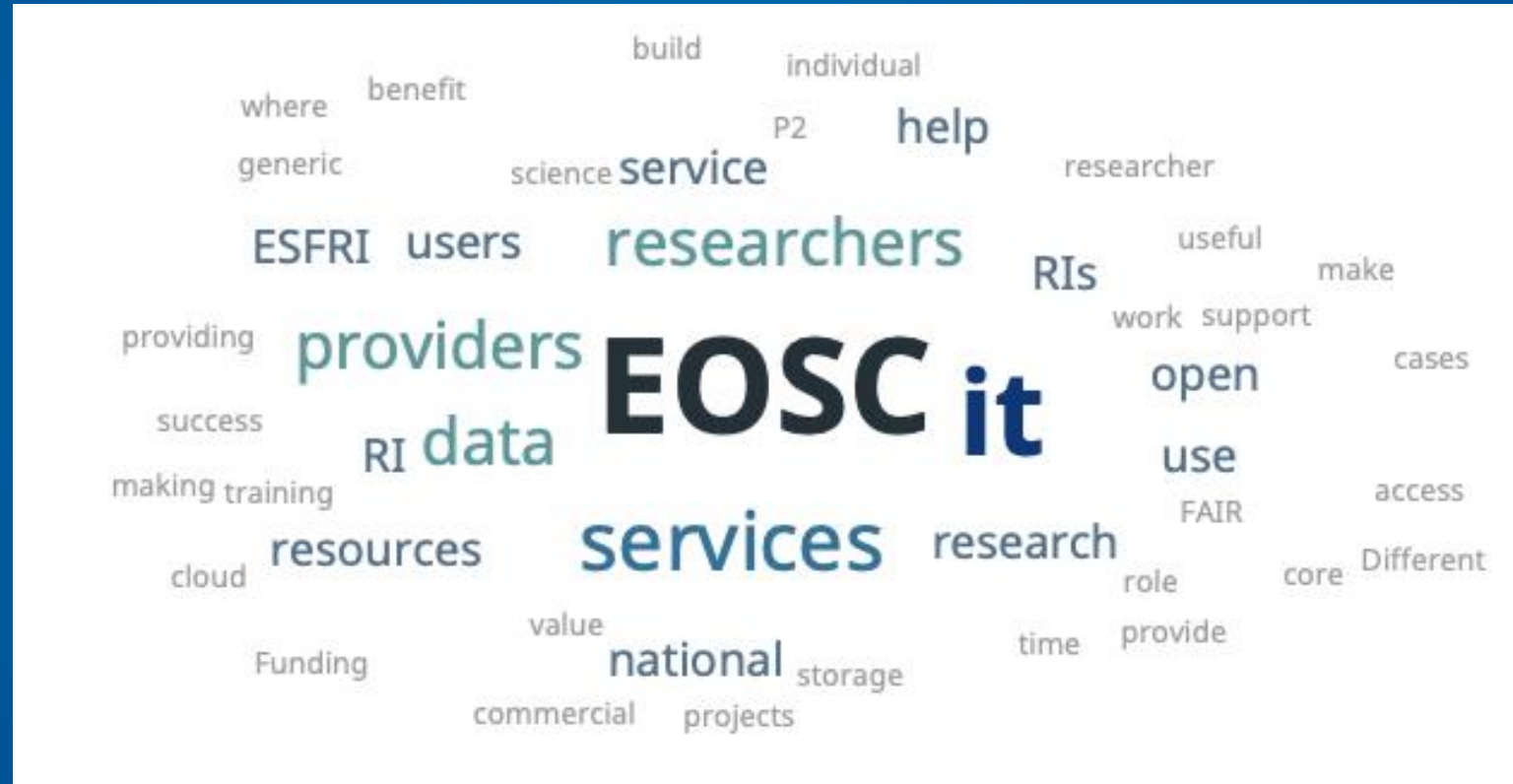
- How well-organized was the online event?
99% Efficiently
- How satisfied are you with the feedback sessions and the opportunities for interaction and participation?
85% Satisfied
- What was your favorite aspect of the event?
58% Interaction via Q&A/slido, 46% Speakers
39% Content/conclusions, 3% other :

- Discussion among panellists.
- It was great to see a live demo, and not only slides promoting particular projects

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sli.do wordcloud



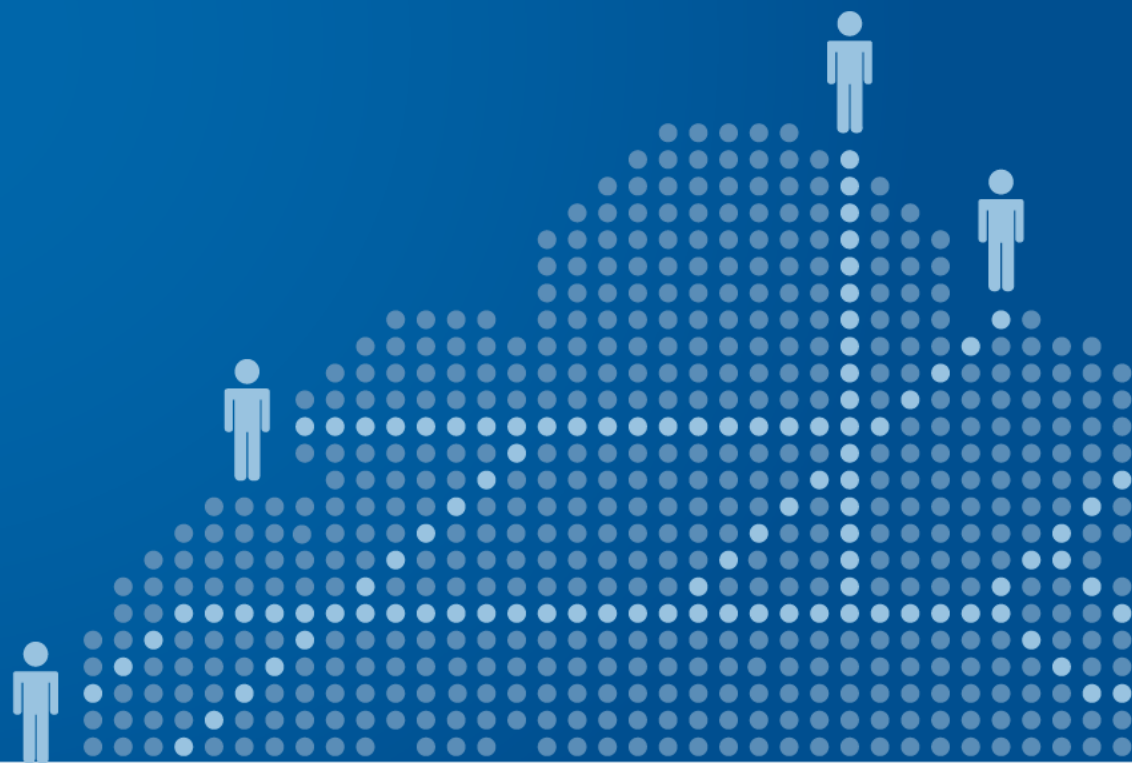


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Social Media & Website Overview



Social Media campaign - Twitter

- 14 Tweets for the event
- Increased monthly impressions followers and profile visits



JAN 2022 SUMMARY	
Tweets	Tweet impressions
17	14K
Profile visits	Mentions
11.8K	78
New followers	
47	



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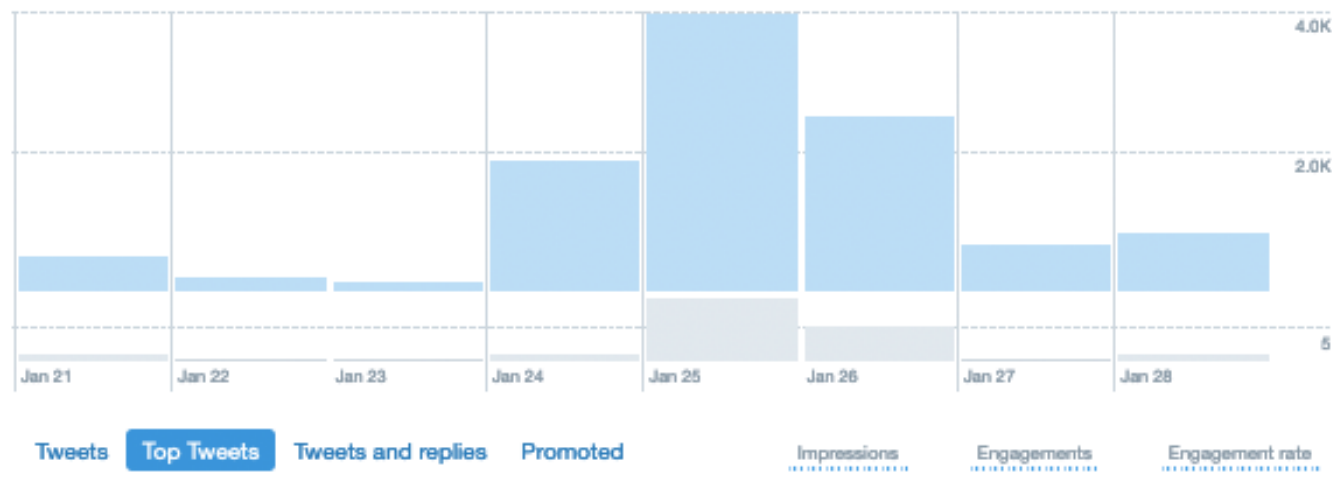
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Engagement during the event -Twitter



Your Tweets earned 10.7K impressions over this 8 day period



Tweets | **Top Tweets** | Tweets and replies | Promoted | Impressions | Engagements | Engagement rate

ESFRI **ESFRI_eu** @ESFRI_eu · Jan 21

🔔 A few days left for the 3rd #workshop on the connection of #ESFRI #ResearchInfrastructures to the European #OpenScience Cloud! What does #EOSC bring to #RI users?

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See the detailed agenda 📄
bit.ly/3mn9Pt1 pic.twitter.com/JjHVAaqfz0

View Tweet activity

Engagement rate
3.2%

Jan 28
3.3% engagement rate

Retweets without comments
59

Jan 28
5 Retweets without comments

On average, you earned 7 Retweets without comments per day

Link clicks
52

Jan 28
6 link clicks

On average, you earned 7 link clicks per day

Likes
126

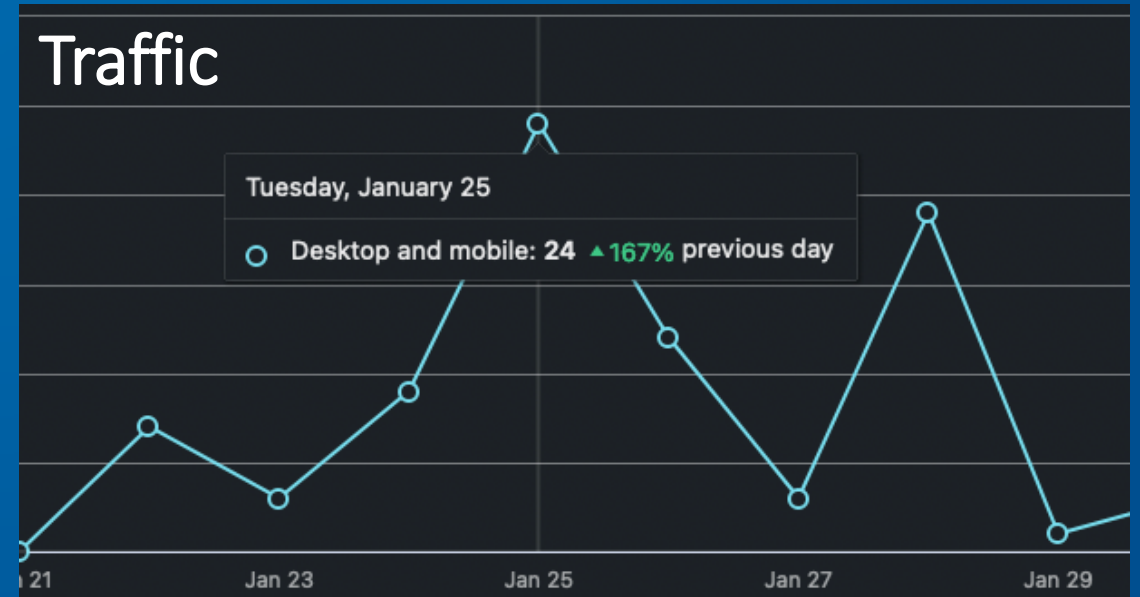
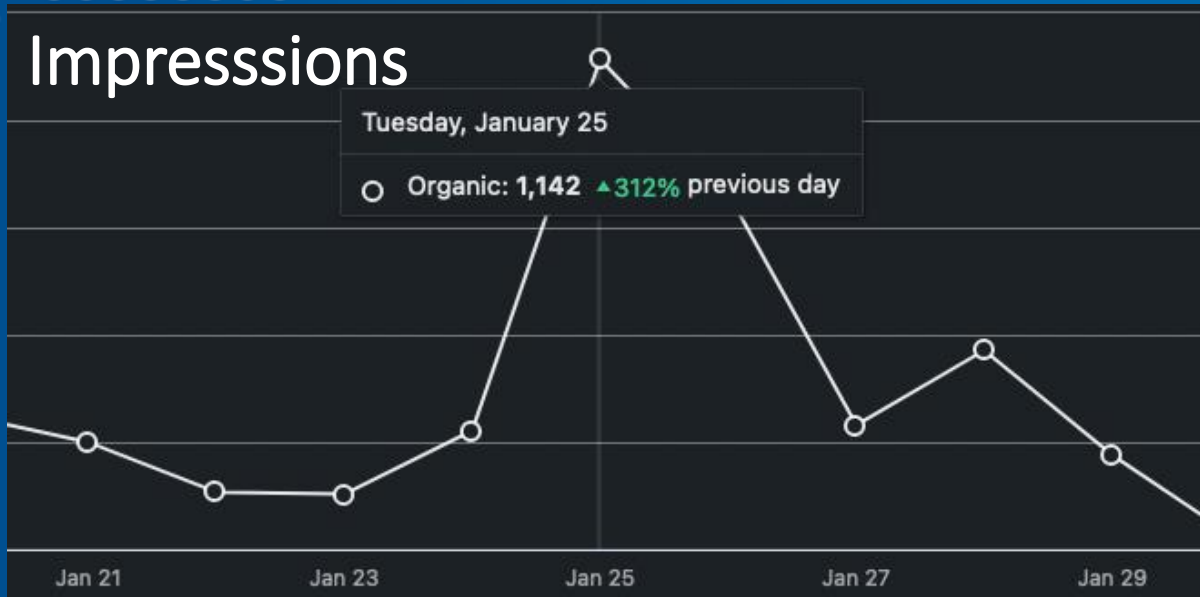
Jan 28
7 likes

On average, you earned 16 likes per day



Social Media campaign – LinkedIn

- 9 LinkedIn posts
- 47 new LinkedIn followers (January)
- Increased impressions and traffic during the event



Event webpage visits (ESFRI website)



Pageviews [?] ↓	Unique Pageviews [?]	Avg. Time on Page [?]	Bounce Rate [?]
1,197	988	00:01:58	40.29%

