

Identifying and tracking socio-economic impact

Jelena Angelis
European Future Innovation Systems (EFIS) Centre

Panel 2 - Use of KPIs – a useful tool for implementation, operation & sustainability

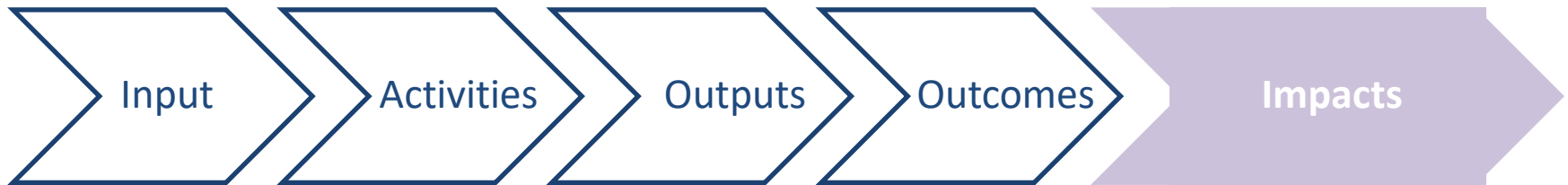
ESFRI Workshop - MONITORING OF RIS, PERIODIC UPDATE OF LANDMARKS, USE OF KPIS

19-20 November 2018, Milan

Collective knowledge

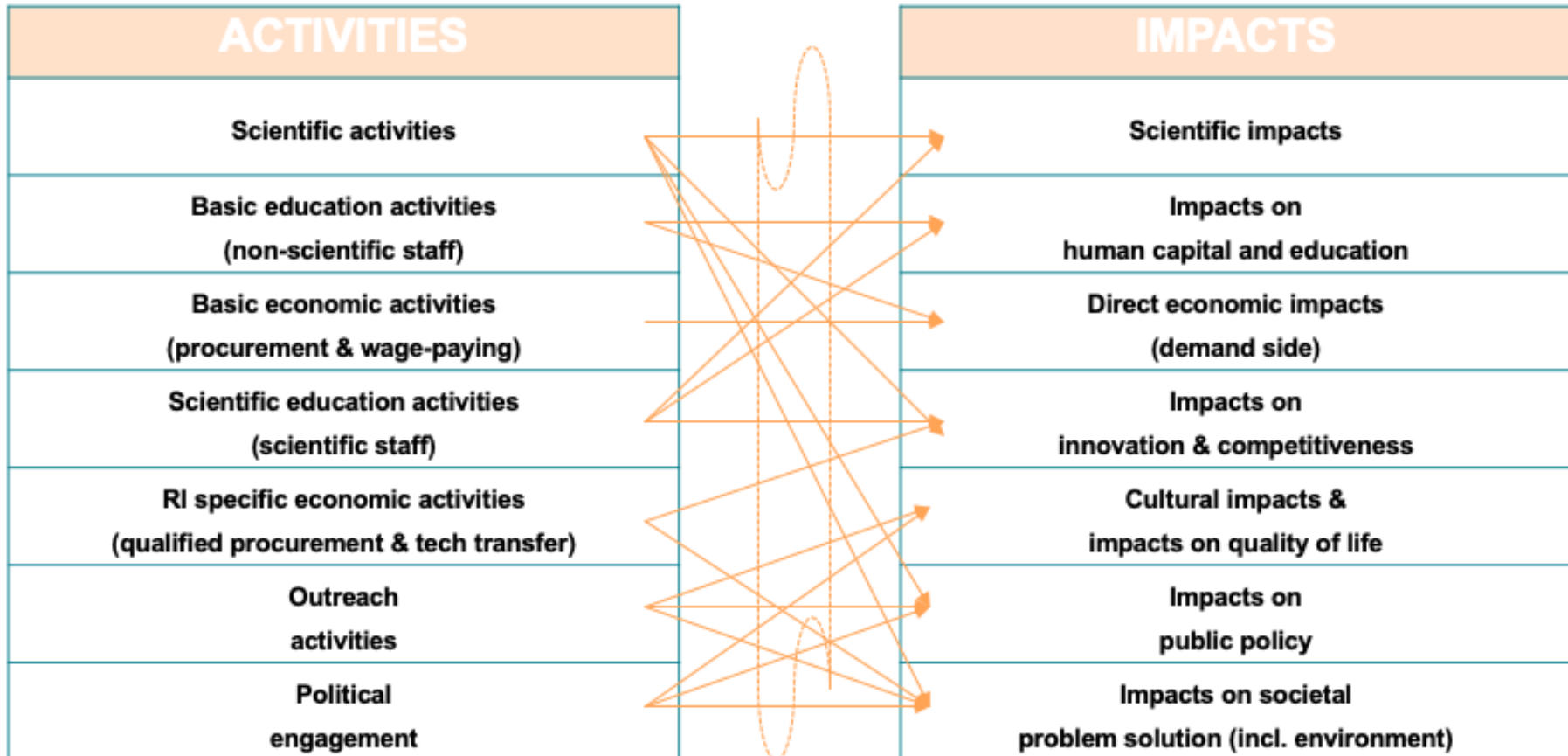
- Impact assessment and monitoring of performance of RIs (incl. those funded through the EU Structural Funds)
- H2020 funded projects:
 - eInfraCentral, one task of which is to work on a unified KPIs Framework for e-Infrastructures
 - RI-PATHS (Research Infrastructure imPact Assessment paTHwayS) aims to **develop tools** for RI managers, policy makers and funders to assess RI impact on the economy and contribution to society. The goal is to improve understanding of long-term **impact pathways**
- OECD Expert Group's work developing "A Reference Framework to assess socio-economic impact of research infrastructures"

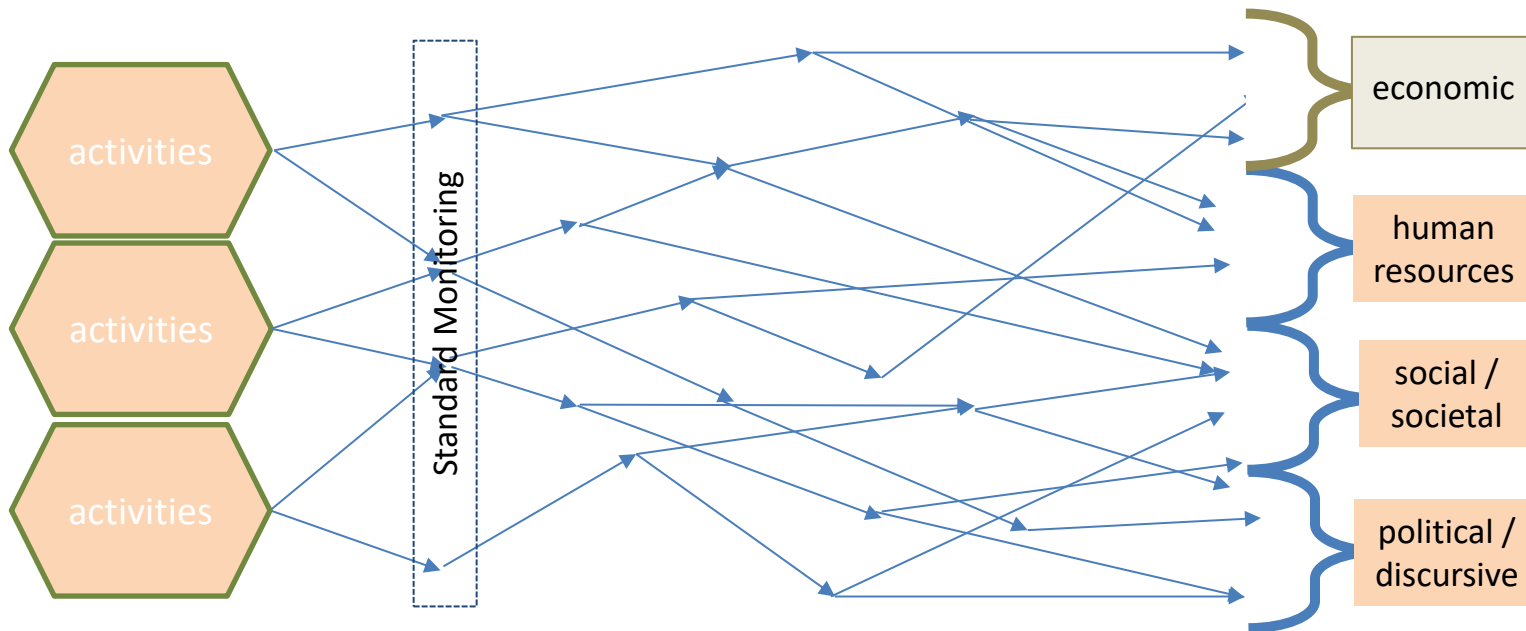
WHAT IS IMPACT?



- Positive and negative, primary and secondary **long term effects** produced [by an intervention] directly or indirectly, intended or unintended (OECD)
 - not immediately attributable to actions; materialise in various, in part seemingly distant domains
 - ‘stretched out’ chains of causality
 - various pathways of causation and accomplishment
- Various activities cause various impacts







KEY MESSAGES

- **WHAT?** Definitions of performance indicators (KPIs) and impact indicators
 - Performance (as in KPIs) is a fulfilment of set objectives; codified in the mission of the RIs and linked to activities
 - Impacts (incl. socio-economic impacts) are not immediately attributable to activities
- **WHY?** Performance indicators (KPIs) and impact indicators are of use not only for funders and policy-makers but for RIs too
- **WHERE?** Socio-economic impacts arise both from the core mission of RI (science) and from RI as a socio-economic actor
- **WHEN? NOT IF:** Impacts (incl. socio-economic impacts) are bound to happen regardless

