Attendance Report
• Registered attendees
  596 (website registration)
• Unique Viewers (Zoom)
  388 (Day 1)
  226 (Day 2)
Registrants statistics

- 139 EOSC users
- 128 ESFRI RI/Project/Landmark Representatives
- 67 EOSC providers
- 66 Policy makers/Funders
- 38 EOSC developers
- 24 ESFRI Delegates
- 218 Other
Interaction via
sli.do
sli.do Participation (Days 1&2)
161 active sli.do users
196 participants joined the sli.do room

Active users
161

Engagement score
1773

Engagement per user
11
• **No of questions/comments**
  - 50 (Day 1)
  - 53 (Day 2)

• **Reaction to questions/comments**
  - 192 likes (Day 1)
  - 200 likes (Day 2)

**Most liked comment (17 likes)**

"Help navigating the myriad of services by providing helpers to answer the question "is this service available/appropriate for me?" as quickly as possible."
sli.do Polls (Days 1&2)

Poll votes: 1278
Polls created: 13
Votes per poll: 98
Evaluation results

- How did you learn about this event?
  63% Email, 15% ESFRI website, 10% Social Media

- Do you think that this event achieved its goals?
  90% Agree

- How satisfied are you with the scope and content of the sessions offered?
  89% Satisfied

- Were the sessions right for your level of knowledge about the RIs ecosystem?
  4/5 stars
Evaluation results (2)

• How well-organized was the online event?
  99% Efficiently

• How satisfied are you with the feedback sessions and the opportunities for interaction and participation?
  85% Satisfied

• What was your favorite aspect of the event?
  58% Interaction via Q&A/slido, 46% Speakers
  39% Content/conclusions, 3% other:
    - Discussion among panellists.
    - It was great to see a live demo, and not only slides promoting particular projects.
Social Media campaign - Twitter

• 14 Tweets for the event
• Increased monthly impressions, followers and profile visits
Engagement during the event - Twitter

Your Tweets earned **10.7K impressions** over this **8 day period**

- **Tweets**: 2,408
- **Engagement rate**: 3.2%
- **Engagement rate Jan 28**: 5.3%
- **5 Retweets without comments**
- **59 On average, you earned 7 Retweets without comments per day**
- **126 On average, you earned 16 likes per day**

ESFRI.eu/ESFRI.eu - Jan 21

A few days left for the 3rd workshop on the connection of #ESFRI #ResearchInfrastructures to the European #OpenScience Cloud! What does #EOSC bring to #RI users?

#ESFRIshapesEOSC

See the detailed agenda [link](http://bit.ly/3nr9P71) pic.twitter.com/JHvAaqfZ0

View Tweet activity
#ESFRIshapesEOSC

Twitter - Context of hashtag mentions

#ESFRIshapesEOSC
Social Media campaign – LinkedIn

- 9 LinkedIn posts
- 47 new LinkedIn followers (January)
- Increased impressions and traffic during the event
Event webpage visits (ESFRI website)

<table>
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<th>Pageviews</th>
<th>Unique Pageviews</th>
<th>Avg. Time on Page</th>
<th>Bounce Rate</th>
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<td>1,197</td>
<td>988</td>
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<td>40.29%</td>
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Jan 23, 2022 - Jan 29, 2022

Pageviews: 594